

# THE INTEGRITY NEWSLETTER

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December 2023

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## *2024 SEASON UPDATE*

## **AN ADDITIONAL 3.3 MILLION TREES TO COME IN 2024**



We are happy to announce that we have secured two more contracts for 2024 for an additional 3.3 million trees!

While Integrity Reforestation may officially be sinking its shovels into the White River Forest for the first time, our founder Matt has run planting operations in this forest for the last five years. We're super excited to be back working on this truly magical land and will be planting 710,000 trees therein.

We will also be returning to the Pic Forest, a site of our 2023 planting operations, in order to plant an additional 2.66 million trees.

With the addition of these two contracts, this brings our 2024 total to nearly 3.5 million trees! Stay tuned in the coming months for more exciting updates as we secure more contracts for our upcoming planting season. We look forward to sharing more good news with you soon.

*PARTNERSHIP SPOTLIGHT*

# SUSTAINABILITY WITH SIMPLY NATURAL CANADA



You may have noticed on social media that we have recently launched a new partnership with Simply Natural Canada.

Simply Natural Canada is an online marketplace of sustainable and locally sourced Canadian products. Their mission: to simplify your journey toward a harmonious coexistence with the planet, one thoughtful choice at a time.

From now until February 2024, we will plant one tree for every item sold in their gift set collection. Each tree will be allocated to wildfire restoration in Canada. With the holidays just around the corner, this is the perfect time to make a thoughtful purchase and support a local Canadian business.

Happy sustainable gifting to you and yours!

[ECO GIFT SETS HERE](#)



*2024 HIRING*

# NOW HIRING TREE PLANTERS FOR OUR 2024 SEASON



We are pleased to share that over 50% of our camp is officially hired! We're looking forward to a great season ahead with an experienced and trusted management team, and a fantastic group of planters.

Do you know someone stellar who would like to join our ranks? We are intent on rounding out our team with the most amazing individuals possible. What are we looking for, you ask? We're seeking adventurous, hard-working, and positive people who are looking for an exceptional experience working and living in the great outdoors. Make no mistake - tree planting is one of the most difficult jobs that you can do. But for that reason, it is one of the most rewarding.

**APPLY NOW**